

***** LATEST VENUES *****

Maidstone: Monday 19 November 2007

Cambridge: Tuesday 27 November 2007

Ipswich: Wednesday 21 November 2007

Colchester: Thursday 29 November 2007



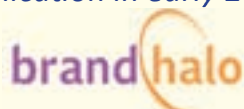
How to turn your business into a powerful brand

*Presented by James Hammond
the UK's leading Brand Consultant*

- *A practical, no-nonsense approach to building a brand that will leave your competitors standing. From the master of branding, James Hammond.*
- *Learn the EPIC™ four-stage process to developing your brand – works for ANY kind of business or not-for-profit organisation.*
- *Understand how to harness the power of the five senses to create a total brand experience that will keep your customers coming back for more.*
- *Break-out group exercises to get your creative juices flowing.*
- *Keep your brand fresh and innovative with your unique Brand Halo™.*
- *End the day with ideas you can incorporate almost immediately!*



All delegates receive 10% discount off James' forthcoming book 'Branding Your Business' – and personally signed by the author.
(Publication in early 2008.)



Brand Halo Ltd, PO Box 1107, Burwell, Cambridge CB25 0XZ
T: 01638 602731 E: info@brandhalo.co.uk W: www.brandhalo.co.uk

SEMINAR LIMITED TO 35 DELEGATES...BOOK NOW TO SECURE A PLACE!

LEARN HOW TO ATTRACT CUSTOMERS, PROMOTE YOUR BUSINESS AND STAND OUT FROM THE CROWD BY BUILDING A POWERFUL BRAND.

Does your business need a brand?

The answer is YES! In fact, if you want to survive in today's competitive marketplace, your brand IS your business. You simply cannot exist without one.

Think about it. Starbucks, Coca-Cola, Nike, Virgin...they are all hugely successful brands. But they have mega-budgets, while most businesses have only a fraction of their resources available. But here's the good news. You can create a powerful brand for YOUR business. The trouble is, so many companies are confused about what a brand is, they end up spending hard-earned money on fancy logos, costly websites and glossy brochures they can barely afford.

BUT NONE OF THESE ITEMS ARE A BRAND!

In this timely seminar, I'll teach you how to build a powerful

brand by using my unique Brand Halo™ approach. You'll learn how to use the five senses to create a customer experience that will help you stand out from the crowd. You'll learn about how people think – and ways to influence that thinking for your benefit. And you'll carry out some simple but highly effective tasks that will spark new ideas you can bring to your business and its brand.

If there is one seminar you musn't miss, it has to be this one. But hurry – I've limited attendance to 35 delegates on each seminar. So make your booking as quickly as you can! I look forward to helping you build a powerful brand for your business.



ONLY £249 FOR THE DAY. BOOK A SECOND DELEGATE FROM YOUR BUSINESS FOR JUST £199.

PRICE INCLUDES BRAND HALO™ WORKBOOK, REFRESHMENTS AND LUNCH.

VENUE AND LOCATION DETAILS WILL BE SENT TO YOU WELL IN ADVANCE OF THE EVENT.

**Book your place online at www.brandhalo.co.uk
or complete this form and fax it back to 01638 744190
(If paying by cheque, post to: Brand Halo Ltd, PO Box 1107, Burwell, Cambridge CB25 0XZ)**

YOUR DETAILS (BLOCK CAPITALS PLEASE)

Name:

Job Title: Company:

Address:

..... Post Code:

Email: Telephone:

SECOND DELEGATE DETAILS

Name:

Job Title: Company:

Address:

..... Post Code:

Email: Telephone:

Any special dietary/access requirements? Please indicate:

Venue – please tick as applicable Maidstone Ipswich Cambridge Colchester

PAYMENT DETAILS – PLEASE TICK AS APPLICABLE (Please make cheques payable to Brand Halo Ltd.)

I ENCLOSE A CHEQUE FOR THE SUM OF: ONE DELEGATE – £249 TOTAL TWO DELEGATES – £448 TOTAL

I WISH TO PAY BY CREDIT CARD: VISA MASTERCARD AMERICAN EXPRESS SOLO (Please tick as applicable.)

PLEASE DEBIT MY CARD FOR ONE DELEGATE – £249 TOTAL TWO DELEGATES – £448 TOTAL

Card No: CVV Code (last 4 digits on back of card)

Cardholder Name: Expiry Date

Card billing address (if different from above):

..... Post Code:

I CONFIRM PAYMENT AND AGREE TO THE TERMS AND CONDITIONS SET OUT BELOW.

Signed: Date:

TERMS AND CONDITIONS: Sorry, no refunds for cancellations or non-attendance, but a 50% credit will be given towards future events or Brand Halo products. Substitutions, however, may be made up to the start of the event. We respect the privacy of our clients and customers. We fully comply with The Data Protection Act; we gather data only to substantiate orders and requests. We never sell, lease, lend, or otherwise share our lists. This seminar is organised by Brand Halo Ltd, 15 Meadowlands, Burwell, Cambridge CB25 0HG. Registered in England No. 5870373. Please tick this box if you do not wish to receive future mailings about other events and products from Brand Halo Ltd.