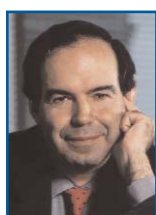




KENT
2020 '07
VISION

A KENT YEAR OF INNOVATION EVENT

The largest FREE conference and
business to business exhibition



Edward de Bono



Antony Turner
Environmental
Entrepreneur



Sahar Hashemi
Serial
Entrepreneur



Chris Bailey
Bank of England

BOOK
ONLINE:
www.eventskent.co.uk
ENQUIRIES:
01732 878555

- Four FREE stimulating world class speakers including the legendary **Dr Edward de Bono**
- Workshops on Innovation, Procurement and accessing business opportunities from the Olympics
- The BIG Breakfast and The BIG Dinner
- Over 300 'Best of Kent' exhibitors and hundreds of key decision makers
- Your Business Questions Answered - Advice Zone
- Fantastic networking opportunities with over 3,000 business people

Thursday 26 April 2007, Detling Showground

7.00 am - 9.30 pm (attend for all or part of the day)



Supported by:



Regeneration and Economy

Kent 2020 Vision

Helping you benefit
from the exceptional
growth opportunities
planned for Kent

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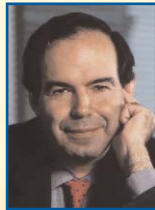
Kent Showground

For forward thinking businesses attending and keeping up to date is a must

Four stimulating world class speakers

Dr Edward de Bono

Edward enjoys almost legendary status as the father of lateral thinking and the world's leading authority on creativity. Edward has written numerous books, with translations into 34 languages, and has worked with major corporations across the globe including IBM, DuPont, Prudential, British Airways and Siemens, always looking beyond standard solutions to encourage thinking that is creative and constructive.



"...I have always believed that thinking is a skill that can be learned, practised and developed in the same way as any other skill. The notion that good thinking is simply high intelligence in action is not supported by experience. There are many highly intelligent people who are rather ineffective thinkers."

Antony Turner

Antony is a leading authority on climate change - a £30 billion opportunity for British businesses over the next ten years. He founded CarbonSense a company set up to help organisations become part of the solution to climate change.



The growth of environmental goods and services in the UK is a staggering 20 – 30% per year.

Hear how Kent businesses can benefit from these exciting opportunities and be prepared to be surprised!

Sahar Hashemi

Sahar started as a lawyer then after five years she left in search of a dream. A life in which 'what I do and who I am are the same', to enjoy her work and be 100% herself in what she did.



One jetlagged hazy morning in New York Sahar fell in love with skinny lattes and couldn't bear life in London without them. Coffee Republic started from her kitchen table and in 2001 its turnover was £30m.

Following a constant dream for sugar free sweets Sahar has recently launched 'Skinny Candy' for people who need and wish to control their weight.

Sahar has been named one of the 100 Most Influential Women in Britain and is one of the most inspirational, passionate and entertaining speakers.

Chris Bailey

Chris's role as South East Agent to the Bank of England, is to gather local economic intelligence to report back to the Bank's Monetary Policy Committee enabling the Bank to reach its interest rate decision.



Chris will talk about the current state of the UK economy with particular reference to Kent and the future business opportunities.

He will look forward two years and consider the economic prospects that local businesses are likely to face.

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Programme

7.00 am	The BIG Breakfast Speaker: Jeff Grout	
8.00 am	Exhibition Opens	
8.45 am	Workshop - Fit to Procure	
9.30 am	Welcome and Introduction Paul Carter, Leader <i>Kent County Council</i>	
9.35 am	Keynote Speaker Dr Edward de Bono	
11.15 am	Workshop - Six Thinking Hats	
12.00 pm	Keynote Speaker Antony Turner	
1.15 pm	Workshop - Innovation and Creative Thinking	
2.00 pm	Keynote Speaker Sahar Hashemi	
3.15 pm	Workshop - Lateral Thinking	
4.00 pm	Keynote Speaker Chris Bailey	
5.30 pm	Exhibition closes	
6.30 pm	The BIG Dinner Speaker: Tim Campbell	
9.30 pm	Close	Regeneration and Economy

Workshops

8.45 am - 9.15 am

Fit to Procure

The Olympics will bring world class business to the UK. Find out about the challenges and get your business fit to bid for the annual £125bn spent on public sector contracts.

11.15 am - 11.45 am

Dr Edward de Bono's

Six Thinking Hats

- Reduce meeting times by up to 75%
- Improve individual and team decision making
- Turn time-consuming unproductive debate into focused action-oriented meetings

1.15 pm - 1.45 pm

Innovation and Creative Thinking – The Importance to Business Survival

Understand the importance of innovation to business growth and survival. You will have the opportunity to identify new ways of encouraging a culture of innovation.

3.15 pm - 3.45 pm

Dr Edward de Bono's

Lateral Thinking and Serious Creativity

- Enable creativity on demand
- Generate numerous innovative ideas
- Produce business solutions that translate into competitive advantage

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01732 847366

The **BIG** Breakfast

Speaker - Jeff Grout



Formerly Managing Director of a leading international recruitment consultancy, Jeff grew the business from two offices and 12 staff to 19 offices and 350+ staff. Jeff is now an independent business consultant specialising in leadership, people management, team building, peak performance, recruitment and retention issues. A successful author, he holds a number of corporate advisory and executive coaching appointments and is business manager for Sir Clive Woodward.

Jeff is listed in the '100 Best Business Speakers in Britain' and has a wealth of knowledge. His frank, informative and amusing insights into the mechanics of success will instruct, interest and inspire you.

7.00 am - 8.30 am Price £20.00 + VAT

The **BIG** Dinner

Speaker - Tim Campbell



Regeneration and Economy



One vacancy, 6 figure salary, 14 aspiring tycoons, 12 week job interview. After a gruelling intense job selection process Tim Campbell, a former transport manager for London Underground from East London walked away with a £100K year long job contract with Sir Alan Sugar.

Tim's personality, business acumen and determination shone through. He has overcome family poverty and discrimination, and in the face of intense competition, won the coveted position on BBC Television's 'The Apprentice'.

Tim's story is about the skills he used to win, his success in business and innovative approaches to increase profits.

6.30 pm - 9.30 pm Price £27.50 + VAT

Announcement and presentation of £25,000 for the Winner of the Kent Innovation Challenge.

Interested in Exhibiting?

Call: 01732 878555
www.eventskent.co.uk/2020exhibit

